



## 500 GLOBAL MARKETING TEAM

CONTESTANT NUMBER \_\_\_\_\_

### RATING SHEET – COMPLETE ONE PER CONTESTANT

#### PRESENTATION SCORE

Judge 1 (160 points) \_\_\_\_\_

Judge 2 (160 points) \_\_\_\_\_

Judge 3 (160 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (160 maximum)

#### TECHNICAL SCORE

Judge 1 (230 points) \_\_\_\_\_

Judge 2 (230 points) \_\_\_\_\_

Judge 3 (230 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_ (230 maximum)

**TOTAL SCORE** \_\_\_\_\_ (390 maximum)

**RANK**

## (500) Global Marketing Team (S)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Presentation Scoring Rubric

| Evaluation of Oral Presentation | Below Average (1-5)  | Average (6-10)   | Good (11-15)   | Excellent (16-20)  | Points Awarded |
|---------------------------------|--|--|--|--|----------------|
| Content                         | The presentation demonstrates a limited understanding of the topic and includes mostly irrelevant or inaccurate information.   | The presentation demonstrates a basic understanding of the topic and includes a mix of relevant and irrelevant information.  | The presentation demonstrates a good understanding of the topic and includes mostly relevant and accurate information.   | The presentation demonstrates an in-depth understanding of the topic and includes relevant and accurate information.   |                |
| Organization and Structure      | The presentation lacks coherence, and it is unclear how each team member's role contributes to the presentation. Transitions between speakers are awkward or absent. | The presentation content has some gaps, and it is not always clear how each team member's role contributes to the presentation. Transitions between speakers are choppy. | The presentation content flows adequately, and each team member's role is mostly clear and integrated into the presentation. Transitions between speakers are mostly smooth. | The presentation content flows smoothly, and each team member's role is clearly defined and integrated into the presentation. Transitions between speakers are seamless. |                |
| Delivery and Engagement         | Speakers rarely maintain eye contact, use minimal gestures and body language, or have significant inconsistencies in tone and pace.                                  | Speakers occasionally break eye contact, use limited gestures and body language, or have some inconsistencies in tone and pace.  | Speakers maintain good eye contact, use appropriate gestures and body language, and vary their tone and pace adequately.   | Speakers maintain eye contact, use appropriate gestures and body language, and vary their tone and pace effectively.   |                |
| Teamwork and Collaboration      | Each member's role is unclear or not demonstrated. Transitions between speakers are awkward or absent, and the team does not provide support for each other.         | Each member's role is partially demonstrated. Transitions between speakers are somewhat choppy, and the team offers limited support for each other.                      | Each member's role is mostly clear. Transitions between speakers are mostly smooth, and the team provides some support for each other.                                       | Each member's role is clearly demonstrated. Transitions between speakers are seamless, and the team supports each other throughout the presentation.                     |                |
| Answers to Judges' Questions    | Responses lack depth and fail to demonstrate a comprehensive understanding of the topic.   | Some responses lack detail or clarity. The understanding of the topic is partially demonstrated.   | Responses are mostly clear, concise, and accurate.   | Responses are detailed, insightful, and effectively address the judges' inquiries.   |                |
| Supporting Documentation        | The team does not provide supporting documentation or the documentation is incomplete, inaccurate, or irrelevant.  | The team provides some supporting documentation, but it lacks organization or relevance.   | The team provides adequate supporting documentation that is generally organized and relevant to the presentation.  | The team provides comprehensive and well-organized supporting documentation that is highly relevant to the presentation.   |                |

|   |   |   |  |  |  |
|---|---|---|--|--|--|
| Problem to Solution   | The team fails to clearly identify and address the problem or present a viable solution. The problem-solution relationship is weak or absent. | The team identifies the problem and presents a potential solution, but the connection between the problem and solution lacks clarity. | The team identifies the problem and presents a viable solution. The problem-solution relationship is adequately established and logical. | The team effectively identifies the problem and presents a well-developed and innovative solution. The problem-solution relationship is highly compelling. |  |
| All points or none are awarded per item below   |   |   |  |  |  |
| Set-up lasted no longer than three (3) minutes - <b>5 points</b>                            |   |   |  |  |  |
| Presentation lasted no longer than ten (10) minutes - <b>5 points</b>                       |   |   |  |  |  |
| At least two original team members in attendance at time of presentation – <b>10 points</b> |   |   |  |  |  |
| <b>TOTAL PRESENTATION POINTS (160 points maximum)</b>                                       |   |   |  |  |  |

**TOTAL MAXIMUM POINTS = 390**

**PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES**



## JUDGE'S COMMENTS

### (500) Global Marketing Team (S)

**Member ID/Team Number** \_\_\_\_\_

**Judge Number** \_\_\_\_\_

**COMMENTS: (to be viewed by contestant)**

*(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)*

**AREAS FOR IMPROVEMENT:**

**REASON FOR DISQUALIFICATION: (if applicable)**